

For Immediate Release:

9 to 5 Seating Introduces Brio Mesh Task Seating at 2009 NeoCon World's Trade Show

Merchandise Mart, Chicago, IL - June 15, 2009 - Today 9 to 5 Seating introduced several new lines of seating including the Brio mesh back task chair. 9 to 5 Seating's goal with Brio was to open up options for those looking at mesh seating in the \$375 to \$695 price range. Mesh chairs in this price range have traditionally only been offered in "canned" configurations not allowing the user to choose the control and upholstery options that suit their performance requirements. Today 9 to 5 Seating's Brio chair opened the eyes of many visiting the exhibit by showcasing a high quality product built to suit exacting specifications at prices that will work with tight budgets.

Brio was shown with three controls utilizing an innovative "*Active Back*" which follows the user's back during tasking motions. The mesh back utilizes polycarbon structural technology to flex smoothly to the left or right in tracking with the user during routine side to side movements. The fourth control option is a body balancing *React* control which automatically adjusts to an appropriate back tilt tension based on the user's weight. Adjustable lumbar support is available on all Brio Chairs and integrated seat slider is a standard feature.

9 to 5 Seating's exhibit featured mesh backed Brio chairs though the company indicated an upholstered back would also be available. All Brio seats and upholstered backs may be ordered in base grade breathable black mesh fabric or any of 9 to 5 Seating's fabric offerings from Momentum Textiles, Designtex, Maharam, Knoll Textiles or 9 to 5 Signature.

Availability

Brio will be available January 1, 2010 in all configurations. List pricing starts at \$375.

About 9 to 5 Seating

9 to 5 Seating, founded in 2001, is the mid-market seating division of Cyrus Business Furniture which has served the office furniture industry since 1982. 9 to 5 Seating's unique approach to the mid-market includes in house manufacturing of components normally purchased by other manufacturers. In the company's 310,000 sq/ft of manufacturing space processes such as foam & plastic injection molding, electrostatic wood pressing, CNC routing, metal stamping and quality testing are all performed in-house on equipment owned solely by 9 to 5 Seating. This highly involved approach yields the ability to stand independent of suppliers as one organization committed to converting the finest raw materials into high quality office seating solutions with substantial cost savings which are always passed onto the consumer.

About NeoCon® World's Trade Fair

NeoCon® World's Trade Fair is the leading North American exposition of new cutting edge products designed to furnish and equip commercial spaces. Those attending come to discover thousands of innovative products and resources for corporate hospitality, health care, retail, government, institutional and residential interiors from more than 1,200 showrooms and exhibitors. The exposition's owner, Merchandise Mart Properties, Inc., is one of the largest trade show producers in the world. Their large and competent staff of 540 people is fully capable of all aspects of trade show management.

Contact

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